

# **A guide for the presentation of reproducible art, prints, digital art, photographs etc. entered for WNAA exhibitions.**

**NB Please also read the general exhibition regulations.**

The WNAA welcomes original prints being entered into exhibitions but reproductions may only be accepted, unframed, in the browsers.

**In all cases any buyer must be informed what they are buying.**

## **Main Exhibits**

### **Original Prints**

An original print is an artwork where the artist (printmaker) creates an original image on block, stone, plate or screen from which the print is produced.

The image is manually printed by the artist.

They choose the paper that the image is printed on and determine the edition size of the print (the number of copies printed).

Once printed, the artist will then number and sign each of the prints.

This can be hung as a main exhibit.

### **Monoprints or Monotypes**

A Mono-print is when just one impression is taken using a technique that will produce multiples.

Monotype is a single printing of an image incapable of being identically printed again; the most common technique involves painting or rolling an image on glass or metal or using an open screen in screen-printing.

Artwork that is to be exhibited as a print should be signed and numbered in the same manner as an editioned print or if only one print is produced it should be marked as a Mono-print.

### **Digital Art**

Digital techniques can be used in printmaking, producing work for which the digital print is the finished result or can combine digital and traditional techniques. Artwork that is to be exhibited should be signed and numbered in the same manner as an editioned print. In the event that only one copy or unlimited numbers will be printed, this should be clearly stated.

### **Photographs**

Photographs should be signed and numbered. In the event that only one photograph or unlimited numbers will be printed, this should be clearly stated.

### **Original print. Artist's Proof**

Artists may produce a number of additional prints for their archives – though there would never generally be any more than 10% of the total edition number. Sometimes an artist will choose to sell these – but all will be signed by the artist and marked 'A/P' or 'Artist's Proof'.

### **Editioned Prints**

An edition is the total number of identical prints of an image pulled from a plate by the artist. By convention each print in an edition is signed and numbered by the artist. e.g. 5/40 is the fifth print in an edition of forty.

When the printmaker signs and numbers a series of prints, that is a number of prints from a single design, they are guaranteeing that each print made is exactly like the rest in quality and that only that number that appears on the print are the only in existence.

The standard is to sign the print on the front at the bottom right hand corner below the impression, the edition number on the bottom left hand corner and the title, if any, in the centre. If your print

extends to the edge of the paper and doesn't allow for a signature, you use the same standard but in the back of the print, or the verso. This is always done with a sharp pencil to avoid fraud.

## **Browsers only**

### **Reproductions**

Reproductions are scanned or photographed copies of original paintings or drawings. Usually, a digital image is created of the work, and that file is used to reproduce the work on any printable surface in any size. Reproductions can vary widely in cost depending on the level of detail and the type of surface that it is printed on.

Reproduction prints are not accepted for hung exhibition by the WNAA. They may only be put in the browsers and should be high quality. They should be numbered in the same manner as an editioned print. In the event that only one copy or unlimited numbers will be printed, this should be clearly stated.

### **Giclée Prints**

Giclée prints are blurring the definition of 'limited edition' A giclée print is a term for a specific 'inkjet' print.. Giclées are printed on archival quality paper from an image created at a resolution of no less than 300 dots per inch (DPI). The type of printer used for giclee printing is usually a larger format model that specifically uses pigment-based inks and can hold 8 - 12 colour ink cartridges. Giclée format can even reproduce the texture of the paint from an original piece

Copies of paintings and prints labelled "limited edition giclée" are reproductions – not originals. Reproductions including Giclée prints are not accepted for hung exhibition by the WNAA. They may only be put in the browsers.

They should be numbered in the same manner as an editioned print. In the event that only one copy or unlimited numbers will be printed, this should be clearly stated.

## **Exhibition Entry guidance**

**For entry into a WNAA exhibition** whether hanging or in the browser, all prints including Editioned Prints, Photographs, Monoprints or Monotype Prints. Digital Art, Photographs, Reproductions, etc:

1. Should be clearly marked and labelled on the reverse with the printing method. Eg woodcut, screen print, Giclée print, reproduction etc.
2. Editioned prints should be signed and numbered on the front as is convention. An edition of twenty-five will be numbered 1/25, 2/25, etc. or 'AP' (artist's proof).
3. Unlimited editions or single prints should be labelled as such.

Example of conventional art original print labelling front and reverse



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